



GOOD HOUSEKEEPING

Chair for Design and Urban Renewal
WS 2025/26

Gastprofessur Filipović
Prof. Ana Filipović, L.A. Océane Vé-Réveillac, TT: Quirin Grubert

What constitutes a

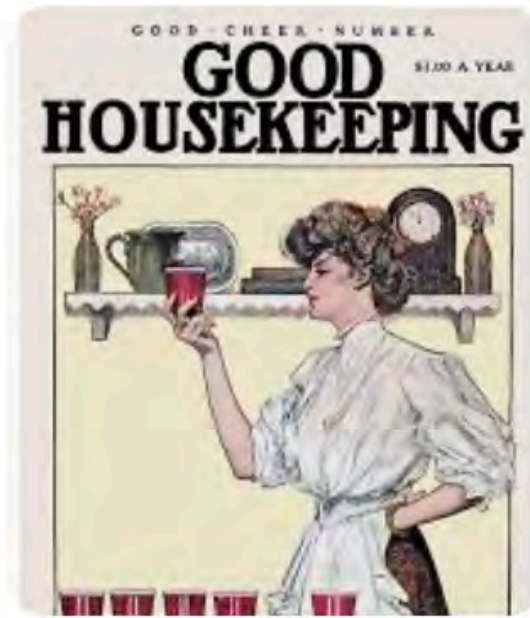
GOOD HOUSEKEEPING

nowadays?

- Cleaning
- Housekeeping Logo
- Workplace
- Construction
- Poster
- Safety
- Office
- Clip art
- Signage
- Checklist
- Cover



Viewed eBay UK GOOD HOUSEKEEPI...



Wikipedia Good Housekeeping ...



Mags Direct · Out of st... Good Housekeeping ...



Englische Zeitschriften... Abo auf Good House...



Good Housekeeping Good Housekeeping C...



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The Society of Publicat... Good Housekeeping, ...



Meine-Zeitschrift · Out of stock GOOD HOUSEKEEPING U...



Mr. Magazine Rosemary Ellis and P...

“

[T]he spatial arrangements of buildings and communities are neither value-free nor neutral; they reflect and reinforce the nature of each society's gender, race, and class relations.

*Katarina Bonnevier
Behind Straight Curtains: Towards a
Queer Feminist Theory of Architecture*

- 1. How existing buildings, whose programs no longer fit their envelope or location, can be sustainably transformed and reimaged?*
- 2. How can spaces be reorganised to support more collective forms of life-sustaining care work?*
- 3. How might buildings be run with people's needs, rather than profit, at their core?*



SITE

QUARTIER 206





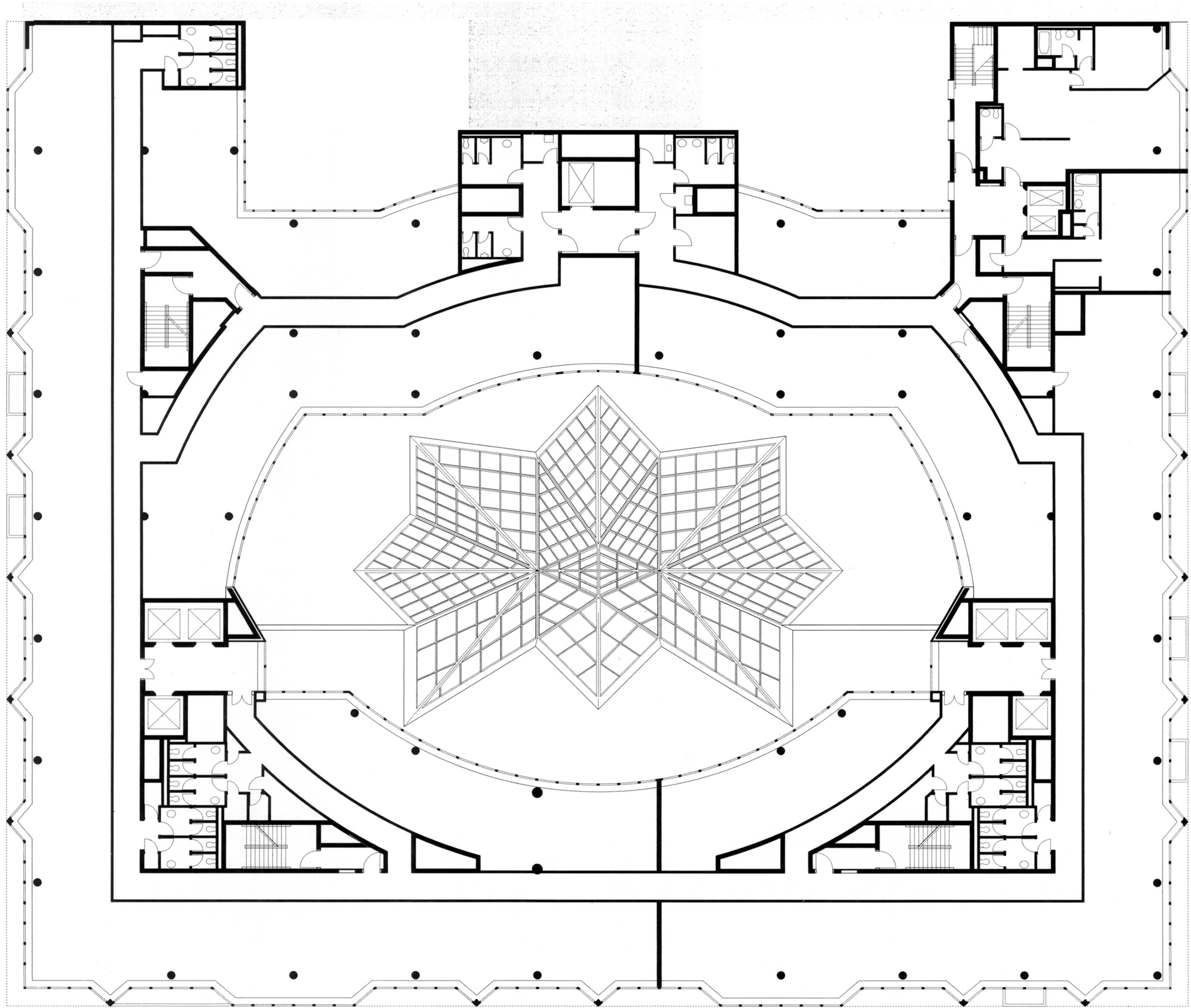
QUARTIER 205

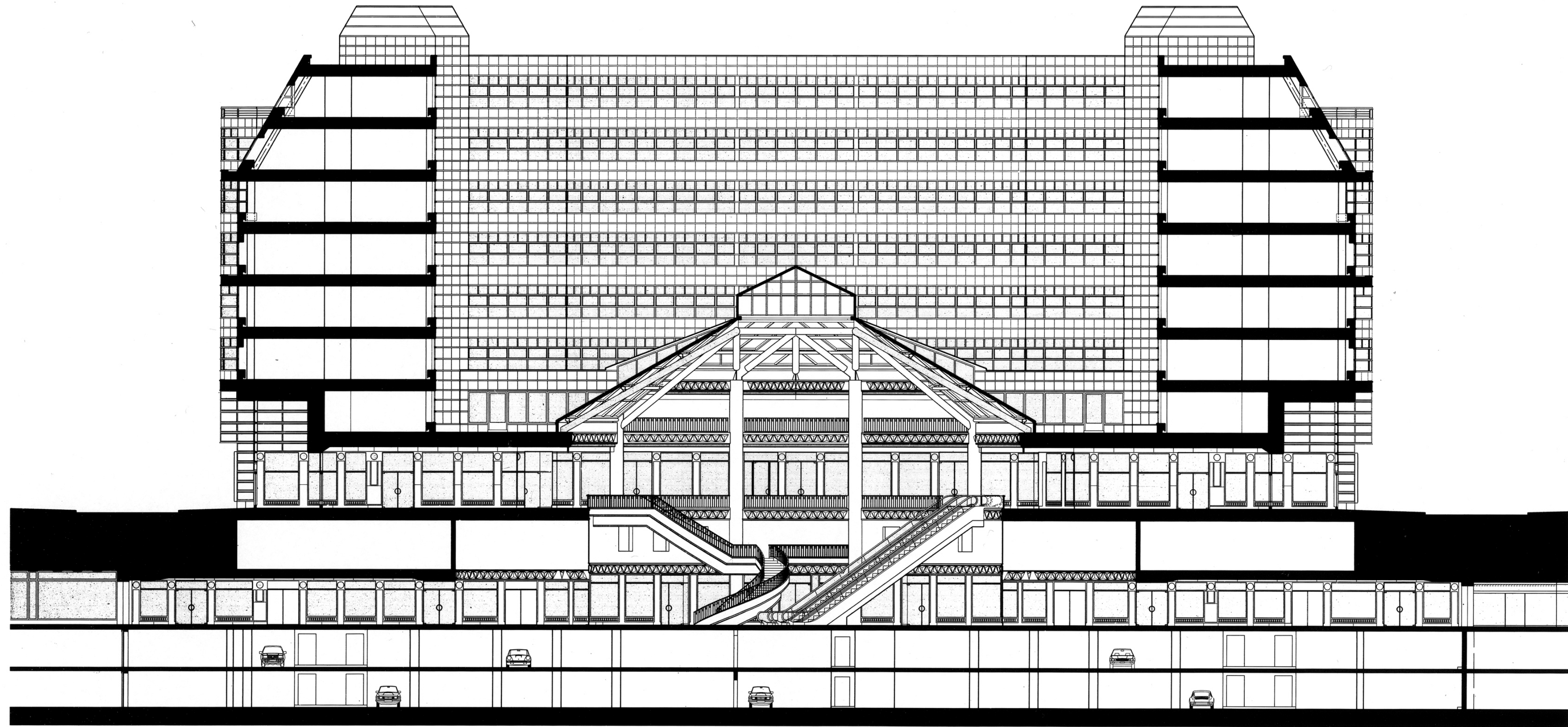


QUARTIER 206



QUARTIER 207







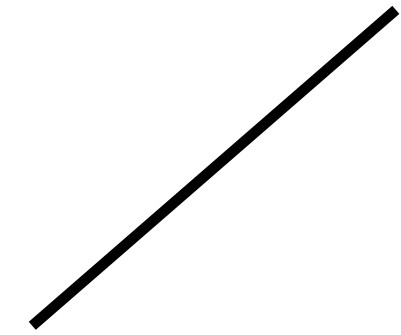
ART & FASHION HOUSE
BERLIN FRIEDRICHSTRASSE



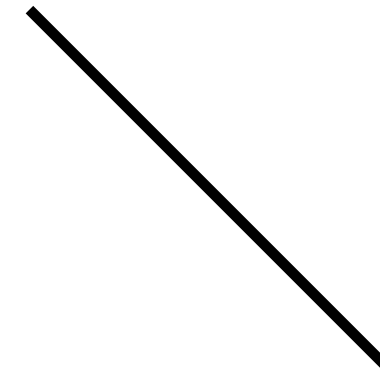
ART & FASHION HOUSE
BERLIN FRIEDRICHSTRASSE

THREE SCALES

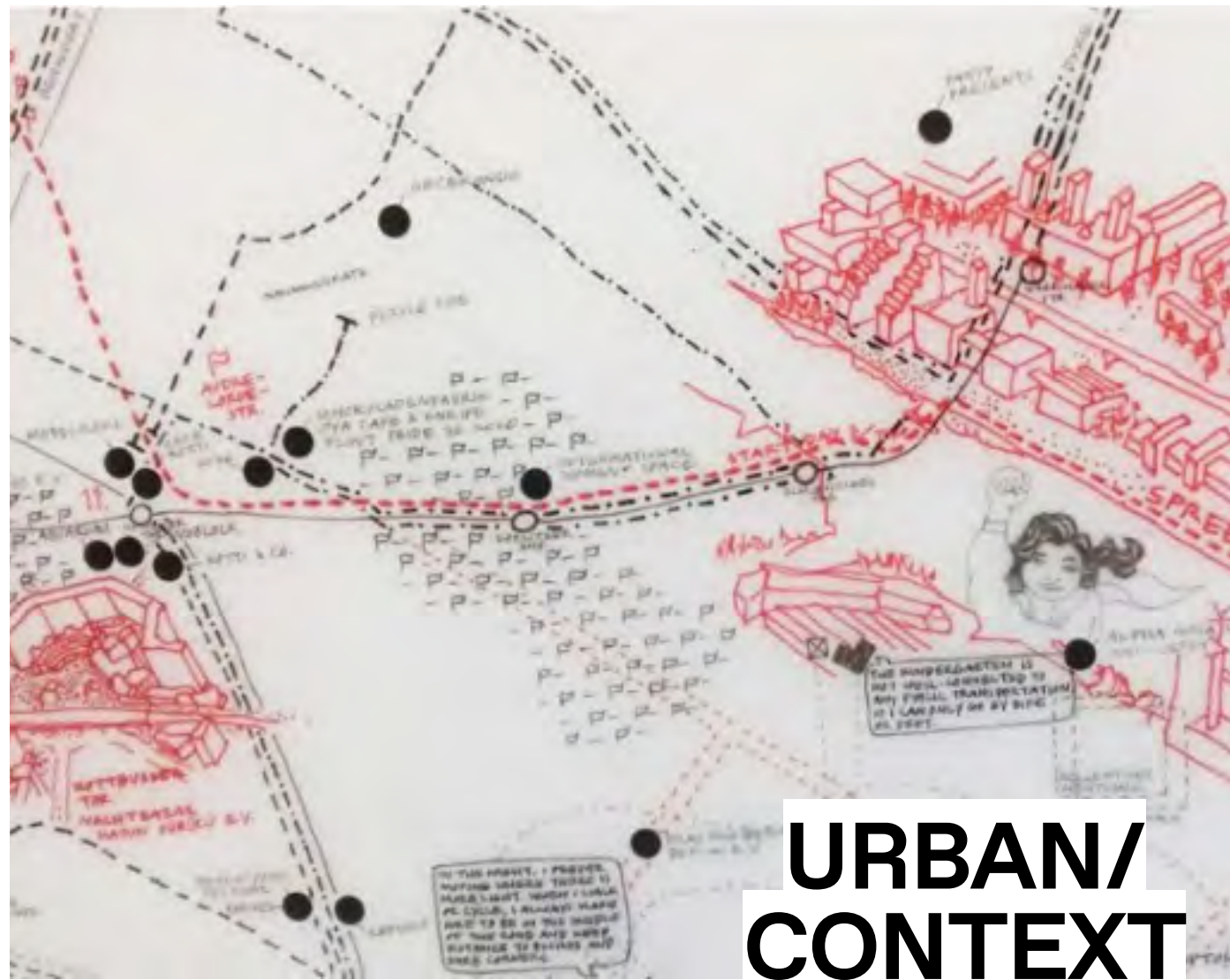
**URBAN/
CONTEXT**



BUILDING



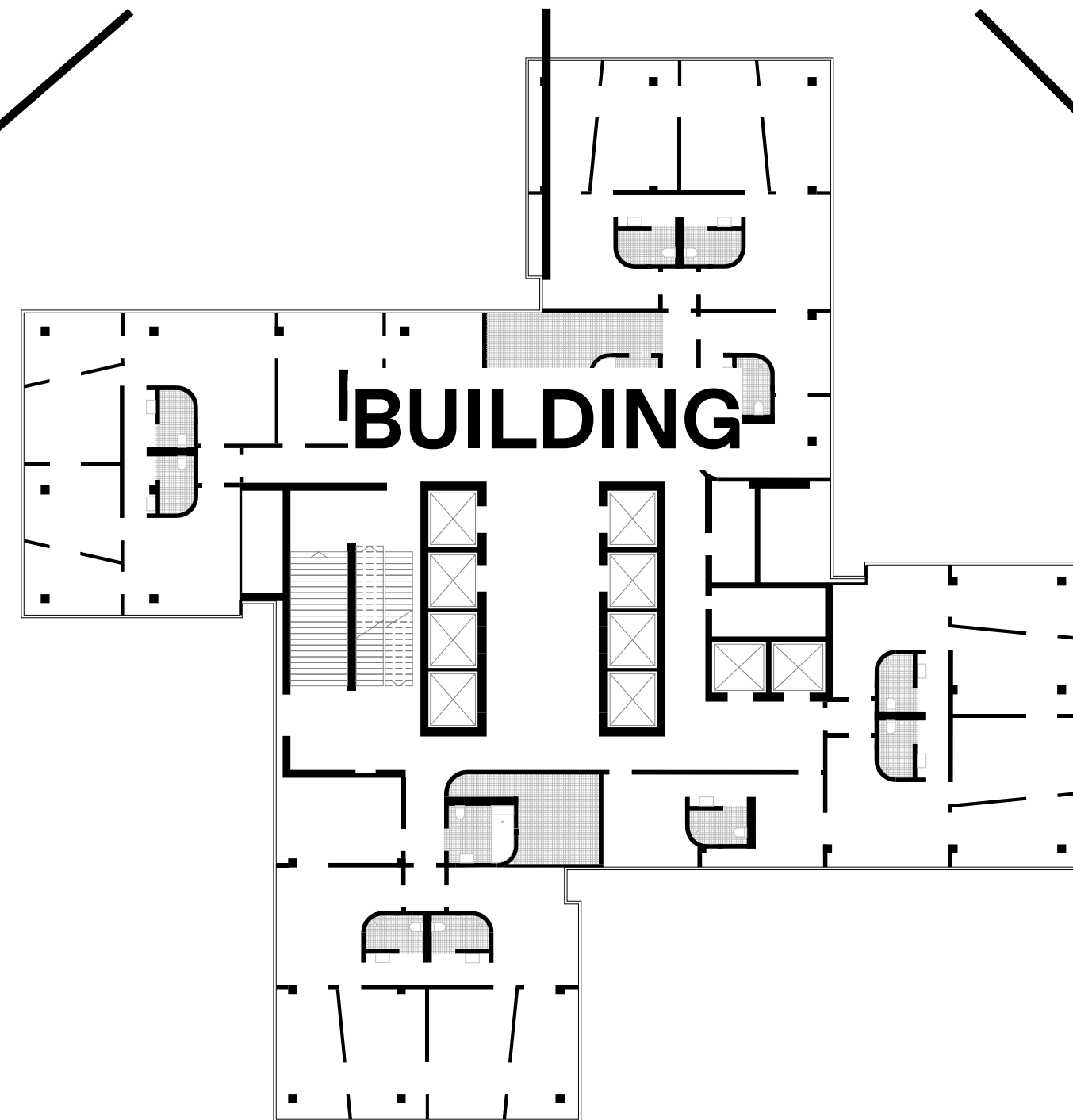
INTERVENTION



**URBAN/
CONTEXT**

FEM* City, TU Berlin

THREE SCALES



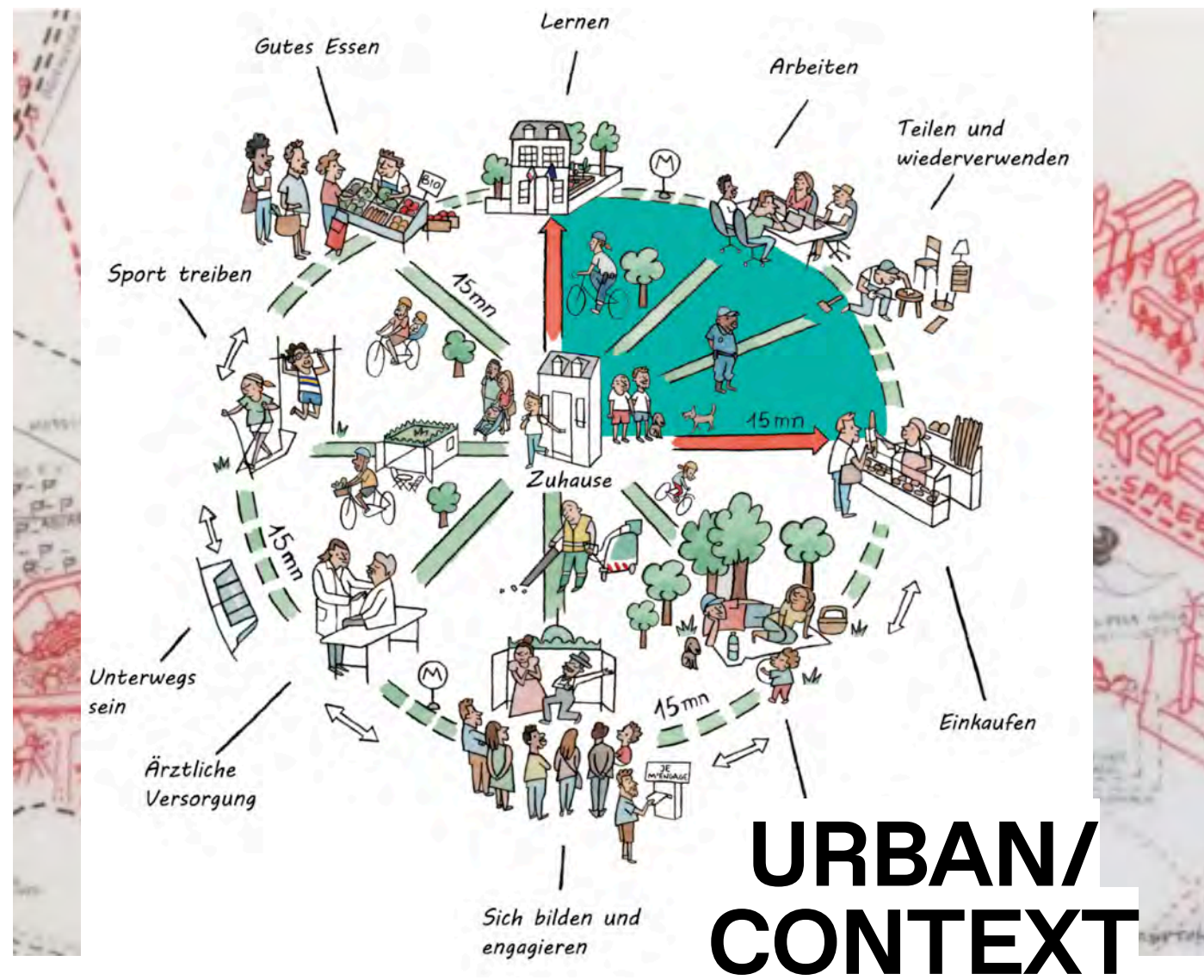
BUILDING

Housing Otherwise, Agnieszka Kawalec,
Emma von Helden, Paula Pichler



INTERVENTION

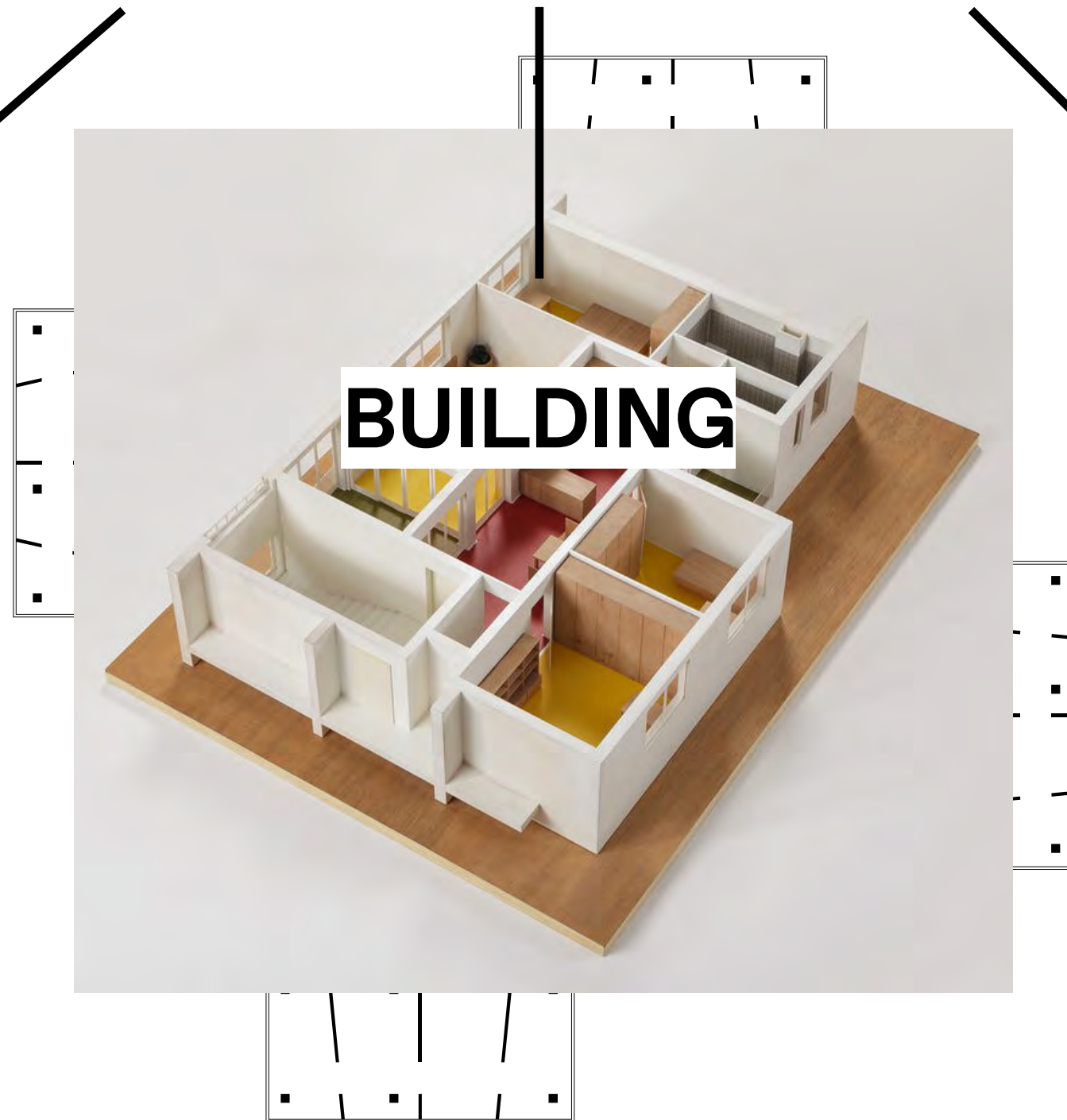
Jo Hanson, Art That's Sweeping the City, 1980



15-minutes city

**URBAN/
CONTEXT**

THREE SCALES



Myra Warhaftig, Emancipatory Living in Block 2, 1993

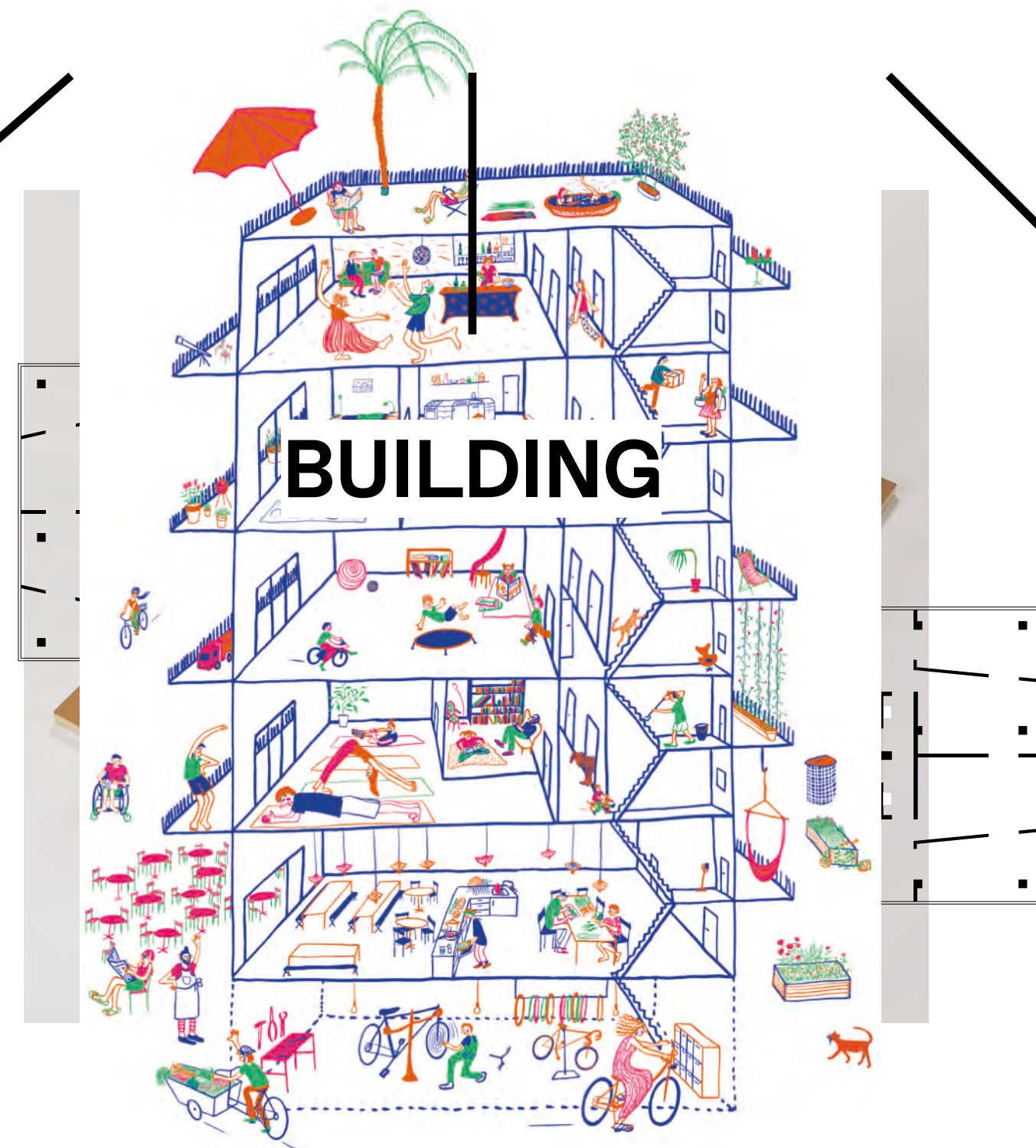


EDIT Collective, Gross Domestic Product, 2019



Cooperative Kalkbreite, Zürich, 2014

THREE SCALES



LeNa Haus Basel, Scheibler & Villard with Baumann Lukas, 2024



Gordon Matta-Clark, Bingo 1974



FRAUEN*WOHNEN

A group of approximately 15-20 people is gathered on a paved path outdoors. The path is made of light-colored cobblestones and has a circular manhole cover in the foreground. The path is flanked by dense green foliage and trees. In the background, a light-colored building with a blue door is visible. The people are dressed in casual to semi-formal attire, and some are looking towards the camera while others are engaged in conversation. A white text box with black text is overlaid on the center of the image.

**VISITING & DOCUMENTING
HOUSING PROJECTS BY AND FOR WOMNX IN BERLIN**

WEDNESDAYS, R236

GROUP WORK

ENGLISH/GERMAN

**MORNING SESSIONS 10-12 AM
TALKS AND VISITS**

**AFTERNOON SESSIONS: 1-5 PM
DEDICATED TO GROUP PROJECTS**

THREE PHASES:

- 1. OBSERVING (4 WEEKS)**
- 2. SPECULATING (4 WEEKS)**
- 3. ELABORATING (4 WEEKS)**

SITE VISIT: 15.04 11 am

INTRODUCTION: 22.04 10 am

INTERMEDIATE PRESENTATION: 03.06

FINALS: 08.07

REGISTRATION UNDER:

<https://moodle.udk-berlin.de/moodle/enrol/index.php?id=3079>